

Worldwide digital maps

Why digital maps?

You can use geomarketing software, GIS, BI and CRM systems to visualize and analyze your company data on digital maps. In just a few steps, you can extract insights from your data that would otherwise not be apparent. GfK GeoMarketing's worldwide map collection is the ideal foundation for carrying out these cartographic analyses. Select from among 240 country map editions to support your international planning. All maps are created by our own in-house team of cartographers and fit together seamlessly, without gaps or overlaps.

We guarantee the highest quality standards:

- Comprehensively researched and regularly updated
- High-resolution, gapless vector maps
- Available in all standard data formats, including ESRI ArcGIS (*.shp), RegioGraph (*.lay), MapInfo (*.tab), Oracle, GeoDatabase (*.gdb).

Update price

If your map edition is not older than the most recent two releases, you can update to the current version for 50% off the full price.

Ongoing savings of 50%!

Take out a subscription and save 50%, which already applies to your first order. We'll then automatically send you new map versions upon their release to ensure that you are always working with the latest products.

Select your edition!

Below you'll find a summary of GfK GeoMarketing's complete map offering. We offer the world's largest collection of vector maps of postal and administrative boundaries. The map layers included in each country edition can be found in the corresponding tabular overview.

▪ Country editions

Looking for a map of a specific country? You can individually order country-specific map editions. These editions are priced in three categories, beginning at €498.

▪ Continent editions

The continent edition contains all maps of the countries located in the corresponding continent and is available for an attractive bundled rate. For each country, you'll receive all available postcode, administrative and topographic maps as well as individual map layers. All layers include complete German, international and local place-name attributions.

▪ World Map Edition

The World Map Edition is a combination of the individual continent editions and as such is one of the largest collections of vector-based administrative and postcode maps available on the market. The World Map Edition offers global coverage. Individual countries are saved in separate files. All map layers fit together seamlessly with those of neighboring countries, without gaps or overlaps.

Europe	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	Transportation	Hydrography	City points	Elevation	price
Albania	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 498
Austria	✓	✓	✓	✓	✓			✓		✓			✓	✓	✓	✓	€ 998
Belarus	✓	✓	✓					✓	✓			✓	✓	✓	✓	✓	€ 1,998
Belgium	✓	✓	✓	✓	✓			✓		✓			✓	✓	✓	✓	€ 998
Bosnia-Herzegovina	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 998
Bulgaria	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Croatia	✓	✓	✓					✓			✓		✓	✓	✓	✓	€ 998
Cyprus	✓	✓	✓					✓		✓			✓	✓	✓	✓	€ 498
Czech Republic	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 998
Denmark ²	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Estonia	✓	✓	✓					✓			✓		✓	✓	✓	✓	€ 998
Finland	✓	✓	✓	✓	✓			✓			✓		✓	✓	✓	✓	€ 1,998
France	✓	✓	✓	✓	✓	✓		✓			✓		✓	✓	✓	✓	€ 1,998
Germany	✓	✓	✓	✓	✓	✓	✓	✓			✓		✓	✓	✓	✓	€ 998
Greece	✓	✓	✓	✓	✓	✓		✓			✓		✓	✓	✓	✓	€ 998
Hungary	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Iceland	✓	✓	✓	✓				✓	✓				✓	✓	✓	✓	€ 498
Ireland	✓	✓	✓	✓									✓	✓	✓	✓	€ 498
Italy	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 1,998
Kosovo	✓	✓	✓					✓					✓	✓	✓	✓	€ 498
Latvia	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Lithuania	✓	✓	✓					✓			✓		✓	✓	✓	✓	€ 1,998
Luxembourg	✓	✓	✓			✓							✓	✓	✓	✓	€ 498
Macedonia	✓	✓	✓					✓					✓	✓	✓	✓	€ 498
Malta	✓	✓	✓	✓					✓				✓	✓		✓	€ 498
Moldova	✓	✓	✓					✓		✓			✓	✓	✓	✓	€ 998
Montenegro	✓	✓						✓			✓		✓	✓	✓	✓	€ 498
Netherlands	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Norway	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 1,998
Poland	✓	✓	✓	✓	✓			✓			✓		✓	✓	✓	✓	€ 1,998
Portugal	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Romania	✓	✓	✓					✓				✓ ¹	✓	✓	✓	✓	€ 1,998
Serbia	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 998
Slovakia	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 998
Slovenia	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Spain	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 1,998
Sweden	✓	✓	✓					✓			✓		✓	✓	✓	✓	€ 1,998
Switzerland ³	✓	✓	✓	✓				✓		✓			✓	✓	✓	✓	€ 998
Turkey	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	€ 1,998
Ukraine	✓	✓	✓					✓	✓				✓	✓	✓	✓	€ 998
United Kingdom	✓	✓	✓					✓	✓		✓ ¹		✓	✓	✓	✓	€ 998

City points are categorized by number of inhabitants.

¹ Romania: coverage of 4-digit postcode areas included for larger cities; United Kingdom: postcode sectors

² Denmark includes Faroe Islands and Greenland.

³ Switzerland includes Liechtenstein.

Get a bonus when you order maps in the RegioGraph format!

Maps ordered in the *.lay format (Regio-Graph) include purchasing power figures for no additional charge!

Prices for digital maps

Africa	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	Transportation	Hydrography	City points	Elevation	price
Algeria	✓	✓					✓						✓	✓	✓		€ 498
Angola	✓	✓	✓										✓	✓	✓		€ 498
Benin	✓	✓	✓										✓	✓	✓		€ 498
Botswana	✓	✓	✓										✓	✓	✓		€ 498
Burkina Faso	✓	✓	✓										✓	✓	✓		€ 498
Burundi	✓	✓	✓										✓	✓	✓		€ 498
Cameroon	✓	✓	✓										✓	✓	✓		€ 498
Cape Verde	✓	✓	✓				✓								✓		€ 498
Central African Rep.	✓	✓	✓										✓	✓	✓		€ 498
Chad	✓	✓	✓										✓	✓	✓		€ 498
Comoros	✓	✓											✓		✓		€ 498
Congo	✓	✓											✓	✓	✓		€ 498
Democratic Rep. of Congo	✓	✓	✓	✓									✓	✓	✓		€ 498
Djibouti	✓	✓											✓	✓	✓		€ 498
Egypt	✓	✓	✓				✓						✓	✓	✓		€ 998
Equatorial-Guinea	✓	✓	✓										✓	✓	✓		€ 498
Eritrea	✓	✓	✓										✓	✓	✓		€ 498
Ethiopia	✓	✓	✓										✓	✓	✓		€ 498
Gabon	✓	✓	✓										✓	✓	✓		€ 498
Gambia	✓	✓	✓										✓	✓	✓		€ 498
Ghana	✓	✓											✓	✓	✓		€ 498
Guinea	✓	✓	✓										✓	✓	✓		€ 498
Guinea-Bissau	✓	✓	✓										✓	✓	✓		€ 498
Ivory Coast	✓	✓	✓										✓	✓	✓		€ 498
Kenya	✓	✓	✓			✓		✓					✓	✓	✓		€ 498
Lesotho	✓	✓											✓	✓	✓		€ 498
Liberia	✓	✓	✓										✓	✓	✓		€ 498
Libya	✓	✓											✓	✓	✓		€ 498
Madagascar	✓	✓	✓			✓							✓	✓	✓		€ 498
Malawi	✓	✓	✓										✓	✓	✓		€ 498
Mali	✓	✓	✓										✓	✓	✓		€ 498
Mauritania	✓	✓	✓										✓	✓	✓		€ 498
Mauritius	✓	✓											✓		✓		€ 498
Mayotte	✓	✓									✓		✓		✓		€ 498
Morocco	✓	✓	✓			✓	✓						✓	✓	✓		€ 998
Mozambique	✓	✓	✓				✓						✓	✓	✓		€ 498
Namibia	✓	✓											✓	✓	✓		€ 498
Niger	✓	✓	✓										✓	✓	✓		€ 498
Nigeria	✓	✓	✓				✓						✓	✓	✓		€ 498
Reunion	✓	✓	✓								✓		✓	✓	✓		€ 498
Rwanda	✓	✓	✓										✓	✓	✓		€ 498
Sao Tome and Principe	✓	✓	✓										✓		✓		€ 498
Senegal	✓	✓	✓										✓	✓	✓		€ 498
Seychelles	✓	✓											✓		✓		€ 498
Sierra Leone	✓	✓	✓										✓	✓	✓		€ 498
Somalia	✓	✓	✓										✓	✓	✓		€ 498
South Africa	✓	✓	✓	✓			✓		✓				✓	✓	✓		€ 998
Sudan	✓	✓	✓										✓	✓	✓		€ 498
Swaziland	✓	✓	✓								✓		✓	✓	✓		€ 498
Tanzania	✓	✓	✓										✓	✓	✓		€ 498
Togo	✓	✓	✓										✓	✓	✓		€ 498
Tunisia	✓	✓	✓				✓						✓	✓	✓		€ 498
Uganda	✓	✓	✓										✓	✓	✓		€ 498
Western Sahara	✓	✓	✓			✓	✓						✓	✓	✓		€ 498
Zambia	✓	✓	✓				✓						✓	✓	✓		€ 498
Zimbabwe	✓	✓	✓										✓	✓	✓		€ 498

City points are categorized by number of inhabitants.

Prices for digital maps

Asia	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	Transportation	Hydrography	City points	Elevation	price
Afghanistan	✓	✓	✓										✓	✓	✓		€ 998
Armenia	✓	✓					✓						✓	✓	✓		€ 498
Azerbaijan	✓	✓	✓				✓						✓	✓	✓		€ 498
Bahrain	✓	✓	✓				✓						✓	✓	✓		€ 498
Bangladesh	✓	✓	✓				✓						✓	✓	✓		€ 498
Bhutan	✓	✓	✓										✓	✓	✓		€ 498
Brunei-Darussalam	✓	✓	✓				✓						✓	✓	✓		€ 498
Cambodia	✓	✓	✓					✓					✓	✓	✓		€ 998
China	✓	✓	✓				✓	✓	✓				✓	✓	✓		€ 1,998
Georgia	✓	✓	✓				✓						✓	✓	✓		€ 498
India	✓	✓	✓				✓	✓				✓	✓	✓	✓		€ 1,998
Indonesia	✓	✓	✓				✓				✓		✓	✓	✓		€ 1,998
Iran	✓	✓	✓				✓						✓	✓	✓		€ 998
Iraq	✓	✓	✓				✓						✓	✓	✓		€ 998
Israel	✓	✓	✓	✓			✓						✓	✓	✓		€ 998
Japan	✓	✓	✓				✓	✓					✓	✓	✓	✓	€ 1,998
Jordan	✓	✓	✓				✓						✓	✓	✓		€ 498
Kazakhstan	✓	✓	✓				✓			✓			✓	✓	✓		€ 998
Korea North	✓	✓	✓										✓	✓	✓		€ 998
Korea South	✓	✓	✓					✓					✓	✓	✓		€ 998
Kuwait	✓	✓	✓				✓						✓	✓	✓		€ 998
Kyrgyzstan	✓	✓	✓					✓	✓				✓	✓	✓		€ 498
Laos	✓	✓	✓				✓						✓	✓	✓		€ 998
Lebanon	✓	✓	✓				✓						✓	✓	✓		€ 498
Malaysia	✓	✓	✓				✓						✓	✓	✓		€ 998
Maledives	✓	✓	✓				✓							✓	✓		€ 498
Mongolia	✓	✓	✓				✓			✓			✓	✓	✓		€ 998
Myanmar	✓	✓	✓				✓						✓	✓	✓		€ 498
Nepal	✓	✓	✓	✓		✓		✓					✓	✓	✓		€ 998
Oman	✓	✓	✓										✓	✓	✓		€ 498
Pakistan	✓	✓	✓										✓	✓	✓		€ 998
Papua New Guinea	✓	✓	✓				✓						✓	✓	✓		€ 498
Philippines	✓	✓	✓				✓			✓			✓	✓	✓		€ 998
Qatar	✓	✓	✓										✓	✓	✓		€ 498
Russian Federation	✓	✓	✓	✓			✓						✓	✓	✓		€ 1,998
Saudi Arabia	✓	✓	✓			✓							✓	✓	✓		€ 998
Singapore	✓	✓	✓				✓						✓	✓	✓		€ 498
Sri Lanka	✓	✓	✓				✓						✓	✓	✓		€ 498
Syria	✓	✓	✓										✓	✓	✓		€ 498
Taiwan	✓	✓	✓			✓	✓	✓					✓	✓	✓		€ 998
Tajikistan	✓	✓	✓					✓	✓	✓			✓	✓	✓		€ 498
Thailand	✓	✓	✓				✓						✓	✓	✓		€ 998
Timor-Leste	✓	✓	✓										✓	✓	✓		€ 498
Turkmenistan	✓	✓	✓					✓					✓	✓	✓		€ 498
United Arab Emirates	✓	✓											✓	✓	✓		€ 498
Uzbekistan	✓	✓	✓				✓			✓			✓	✓	✓		€ 998
Vietnam	✓	✓	✓				✓						✓	✓	✓		€ 498
Yemen	✓	✓	✓										✓	✓	✓		€ 998

City points are categorized by number of inhabitants.

America	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	Transportation	Hydrography	City points	Elevation	price
Argentina	✓	✓	✓				✓						✓	✓	✓		€ 1,998
Belize	✓	✓	✓										✓	✓	✓		€ 498
Bermuda	✓	✓					✓						✓	✓	✓		€ 498
Bolivia	✓	✓	✓	✓									✓	✓	✓		€ 998
Brazil	✓	✓	✓	✓	✓		✓						✓	✓	✓		€ 1,998
Canada	✓	✓						✓					✓	✓	✓		€ 998
Caribbean Islands:																	€ 1,998
▪ Anguilla	✓	✓											✓	✓	✓		
▪ Antigua and Barbuda	✓	✓											✓	✓	✓		
▪ Aruba	✓	✓											✓	✓	✓		
▪ Bahamas	✓	✓											✓	✓	✓		
▪ Barbados	✓	✓											✓	✓	✓		
▪ British Virgin Islands	✓	✓											✓	✓	✓		
▪ Cayman Islands	✓	✓				✓							✓	✓	✓		
▪ Cuba	✓	✓	✓					✓					✓	✓	✓		
▪ Dominica	✓	✓						✓					✓	✓	✓		
▪ Dominican Republic	✓	✓	✓				✓						✓	✓	✓		
▪ Grenada	✓	✓											✓	✓	✓		
▪ Guadeloupe	✓	✓	✓	✓							✓		✓	✓	✓		
▪ Haiti	✓	✓	✓				✓						✓	✓	✓		
▪ Jamaica	✓	✓	✓			✓		✓					✓	✓	✓		
▪ Martinique	✓	✓	✓	✓							✓		✓	✓	✓		
▪ Montserrat	✓	✓											✓	✓	✓		
▪ Netherlands Antilles	✓	✓											✓	✓	✓		
▪ Puerto Rico	✓	✓	✓					✓					✓	✓	✓		
▪ Saint Barthelemy	✓	✓										✓	✓	✓	✓		
▪ Saint Kitts and Nevis	✓	✓										✓	✓	✓	✓		
▪ Saint Lucia	✓	✓											✓	✓	✓		
▪ Saint Martin	✓	✓									✓		✓	✓	✓		
▪ St.Vincent & Grenadines	✓	✓				✓							✓	✓	✓		
▪ Trinidad and Tobago	✓	✓											✓	✓	✓		
▪ Turks and Caicos	✓	✓	✓										✓	✓	✓		
▪ US Virgin Islands	✓	✓	✓									✓	✓	✓	✓		
Chile	✓	✓	✓	✓		✓		✓					✓	✓	✓		€ 998
Colombia	✓	✓	✓				✓						✓	✓	✓		€ 998
Costa Rica	✓	✓	✓	✓				✓			✓		✓	✓	✓		€ 998
Ecuador	✓	✓	✓				✓		✓				✓	✓	✓		€ 998
El Salvador	✓	✓	✓										✓	✓	✓		€ 498
Falkland Islands	✓	✓										✓ ¹⁾	✓	✓	✓		€ 498
French Guiana	✓	✓	✓	✓							✓		✓	✓	✓		€ 498
Guatemala	✓	✓	✓				✓						✓	✓	✓		€ 498
Guyana	✓	✓	✓										✓	✓	✓		€ 498
Honduras	✓	✓	✓										✓	✓	✓		€ 498
Mexico	✓	✓	✓				✓						✓	✓	✓		€ 1,998
Nicaragua	✓	✓	✓										✓	✓	✓		€ 498
Panama	✓	✓	✓										✓	✓	✓		€ 498
Paraguay	✓	✓	✓				✓						✓	✓	✓		€ 498
Peru	✓	✓	✓										✓	✓	✓		€ 498
South Georgia	✓	✓										✓ ¹⁾	✓	✓	✓		€ 498
Suriname	✓	✓	✓										✓	✓	✓		€ 498
Uruguay	✓	✓	✓				✓						✓	✓	✓		€ 498
USA	✓	✓	✓				✓				✓		✓	✓	✓		€ 998
Venezuela	✓	✓	✓				✓						✓	✓	✓		€ 998

City points are categorized by number of inhabitants.

¹⁾Falklands & South Georgia: 7-digit postcodes.

Australia	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	Transportation	Hydrography	City points	Elevation	price
Australia ¹	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	€ 998
New Zealand	✓	✓	✓				✓		✓				✓	✓	✓	✓	€ 498

City points are categorized by number of inhabitants.

¹New Zealand is included.

Continent editions price

Western Europe	€ 8,990
Eastern Europe	€ 8,990
Europe, complete	€ 15,990
Europe 2-digit postcodes / NUTS edition	€ 998
Africa	€ 3,990
Asia	€ 12,990
America	€ 9,990
Australia, incl. New Zealand	€ 998

The **Europe two-digit postcode / NUTS edition** contains the official European boundary data as well as streets, cities, rivers, lakes and coverage of the 2-digit postcodes for all European countries. The territorial divisions contained in this edition allow you to carry out Europe-wide market and sales territory planning. Please note that Ireland does not have a postcode system.

World edition price

World Map Edition, complete	€ 33,900
World Map Edition, admin 1	€ 998

The **World Map Edition, admin 1** includes coverage of national boundaries as well as the first administrative level of all countries in addition to a layer featuring selected worldwide cities.

Branch-specific editions

Germany price

AVON	€ 498
Grosso	€ 998
IMS	upon request
RPI	upon request

telecommunications
press distribution
pharmaceutical industry
Regional Pharma Information

Worldwide price

CRESTA Zones	€ 9,900
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Catastrophe Risk Evaluation and Standardizing Target Accumulations

Graduated pricing for multiple users

The following prices apply in the case of multiple-user licenses for RegioGraph, digital maps or market data within a given company or organization (excluding company groups).

To calculate the price of a multiple-user license, multiply the given price for a single user by the corresponding factor listed in the table.

Note:

Within a given software version year, previously purchased user licenses are taken into account when determining the multiplying factor to be used for calculating the price for additional user licenses.

Number of users		multiplier
from	to	
1	1	1
2	2	1.5
3	5	2
6	10	2.5
11	15	3
16	20	3.5
21	25	4
26	50	5
51	100	6

Prices for consultant licenses

All listed prices apply to single-user (in-house) licenses. A consultant license is required if you'd like to create projects using RegioGraph, digital maps or market data and then pass on the resulting projects and related documents to your customers. For individual customer projects, it is also possible to license the product as a single-user in-house license for the customer.

To calculate the price for a consultant license, multiply the price of the single-user license by a **factor of 3**.

Update and upgrade prices

Are you working with one of the two most recent versions of RegioGraph, a map edition or market dataset? If so, you can update to the current product version at 50% off the full price.

You can upgrade your version of RegioGraph to the next higher version for the price difference between these two versions.

Subscriptions

You can secure an ongoing discount of 50% by ordering RegioGraph, digital maps or market data as a subscription. New versions of the ordered products will be automatically sent to you in the coming years without separate billing. This generally corresponds to an average of a maximum of one update per year. The discounted update price already applies to the first delivery. The annual bill is calculated at 50% of the full price that applies at the time based on the current GfK GeoMarketing price list. The subscription has a minimum duration of 36 months and automatically renews for an additional year unless three months' notice is given prior to the expiration of the contract.

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<input type="text"/>	€ <input type="text"/>	<input type="text"/>	€ <input type="text"/>

For map orders, please specify the desired data format:

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All prices are for single-user, in-house licenses. The general terms and conditions and licensing regulations of GfK GeoMarketing apply. These are detailed at www.gfk-geomarketing.com/licenses. All prices exclude VAT and shipping. For delivery in Germany, VAT will be added. For delivery in the EU, please quote your VAT number.

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